



## The excitement is almost palpable- Prague Fashion Weekend Events

Posted on [September 22, 2011](#) by [heatherika](#)

It's Thursday; and PFW's 2011 season is almost here. The 300 person VIP fashion show featuring La Perla will officially kick-off Prague Fashion Weekend at the ever trendy Buddha Bar on Friday evening with a guest list that includes a virtual who's-who on the Czech Social scene!



La Perla



La Perla

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**Saturday** is *the day* that all of the excitement really begins.

**1:00pm** starts off with the *New Fresh Style* competition which includes 30 designers from Slovakia and the Czech Republic, who are all vying for prize money and the chance to “close” Prague Fashion Weekend on Sunday, September 25th.



New Fresh Style Competition

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**2:30pm**- up and coming Czech/Slovak designers showcase their talents via the catwalk on PAŘÍŽSKÁ Street for an hour and a half making it impossible for you to even think about leaving the spot that you have worked so hard fighting over for the last two hours! (*Zuzana Bottkova, Brice Mensah, Miroslava Talavašková, Gianni Di Leo, Hana Sedlačkova, Eva Berankova, Zuzana Vesela, Taňa Havličkova, Mimi Lan*)



Brice Mensah



La Femme Mimi



Zuzana Vesela

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**4:00pm**- Here is where you have your choice of events to attend: You could stay and watch the fashion show unfold as the more experienced, seasoned crop of Czech fashion designers show the latest of their Autumn/Winter 2011 collections for the rest of us to start counting our korunas in anticipation. (*Hana Havelkova, E.daniely, Jaroslava Prochazkova, Beata Rajska, Martina Nevařilova, Tatiana Kovařikova, Ivana Follva.*)



Lola Lola Collection- Beata Rajska



E. Daniely



Hana Havelkova

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Or, you could begin your fashionable walk to Gallery by Minty Concept Club. Front Row Icons, the official party name, will feature one-of-a-kind brands from Stockholm, Copenhagen, and London. While you are browsing the latest in jewelery and clothing from our Scandinavian and British friends, sip vodka from the exclusive Belvedere Brand and listen to a hip DJ play tunes to serenade your wallet into purchasing something “special”. (*must RSVP for the event at: [rsvp@minty.cz](mailto:rsvp@minty.cz) / **Event runs until 11:00pm 23:00***)

Gallery by Minty Concept Club.

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Gallery by Minty Concept

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**8:00pm**- The Gala Fashion Show in cooperation with Obsession will present Nina Ricci- *Autumn/Winter 2011*. This is a show that should not, under any circumstances, be missed!



Nina Ricci- Autumn/Winter 2011



Nina Ricci- Autumn/Winter 2011

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**9:00pm**-Bilkova 13 Bvlgari Fashion Event- by invitation only



Bulgari

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**Sunday**- Our last day on PAŘÍŽSKÁ Street better make it one to remember!

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**1:00pm**- Winner Announced for *New Fresh Talent Award*

**2:30pm**- A fashion show list that is certainly a show stopper. (*Bogner, Airfield, Pietro Brunelli, Anima Tua, Class Roberto Cavalli, Magic Child*)



Roberto Cavalli



Pietro Brunelli

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4:00pm- Fashion Shows from world renowned foreign brands (*Diesel, iBlues, Marella, Liu Jo, PINKO, Corneliani, Victor & Rolf, by Obsession*)



iblues



Pinko



Marella

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5:00pm- Show winner of New Fresh Style

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5:15pm- Closing party at the Kempinski Garden Hotel- (by invitation only)



Closing Party Location

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Please know that there will also be other side events at Boutiques and Retailers up and down Pařížská Street during the weekend. Some will offer cocktails and small canapes as well as extended opening hours- so don't be afraid to do a little "late night" shopping and allow the inspiration from the catwalk to sink into your very being.

*Diesel- Pařížská 28, Prague 1*

*Anima Tua- Elišky Krásnohorské 3, Prague 1*

*Magic Child and Airfield- Pařížská 23, Prague 1*

*Pinko- Pařížská 22, Prague 1*

*Pietro Brunelli- V Kolkovně 4, Prague 1*

*La Perla- Široká 15, Prague 1*

Bulgari- *Pařížská 15, Prague 1*  
Obsession- *Široká 7, Prague 1*  
Corneliani- *Jakubská 6, Prague 1*  
iBLUES- *Široká 10, Prague 1*  
Class Roberto Cavalli- *Pařížská 5, Prague 1*  
Roberto Coin- *Pařížská 1, Prague 1*  
Bogner- *Michalská 436/19, Prague 1*  
Marella and Lui Jo- *Železná 22, Prague 1*