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Brno/Czech Republic



## Brice Mensah is the holder of the title TOP STYL DESIGNER

August 26, 2009 [BVV Press Center](#) – **The Competition of young designers for the August title TOP STYL DESIGNER has its winner. Brice Mensah attracted the Jury of Assessment by his collection called SIMPLY WHITE and an unusual presentation of his models.**



“For me “Simply white” means a new start to the world of fashion and also a test, whether my creation will find its customer also at home,” said Brice Mensah before the competition. Today after 2:00 pm it was clear in Hall V that he succeeded in starting to the world of fashion more than well. When the Chairman of the Jury Jozef Ľapfuch announced the winner, he said: the first prize goes to Mr. Brice Mensah and added: “The collection was of interest, featuring a well-balanced designer’s skill with an unworn presentation.”

In addition to the above property, the collection was unusually presented, i.e. by models dressed in black overalls covering their bodies from the head to the heel. The designer who studied at art colleges, both in Basel and in Prague, was presented not only the title, but also 150 000 CZK by BVV Trade Fairs Brno for his next collection and Liběna Rochová invited him to her workshop at the farm of Bolek Polívka and also to exhibit at her Studio in Prague for the time of one month. “On Thursday I will look forward to your participation in the private view,” said Liběna Rochová to the winner as one of the first congratulators.